

FACT SHEET



WHAT IS SANDESTINATION?

sandestination is an alliance of Sandestin-area business partners to market our immediate area as one destination. *sandestination* offers the most complete and memorable resort experience in North America, with a unique combination of beach and bay front activities, shopping, dining, recreation, events and a variety of accommodations ranging from brand hotels to expertly-designed estates. It's the perfect four-season destination for a value-added leisure, group or business get-away – for the weekend, a week or an extended stay. People can find information about *sandestination* at www.sandestination.com.



WHO IS SANDESTINATION?

The partners within *sandestination* are:

- The Courtyard by Marriott Sandestin®
- Grand Boulevard at Sandestin®
- Hilton Sandestin® Beach Golf Resort and Spa
- The Market Shops of Sandestin®
- The Residence Inn by Marriott Sandestin®
- Sandestin® Golf and Beach Resort
- Silver Sands Factory Stores
- The Village of Baytowne Wharf at Sandestin®



WHERE IS SANDESTINATION?

Conveniently located on Northwest Florida's Gulf Coast, *sandestination* spans a 3 ½ mile stretch along Emerald Coast Parkway from Silver Sands Factory Stores to Grand Boulevard. The destination is just nine miles east of Destin, Florida and approximately 22 miles west of the Walton/Bay County line.



WHY SANDESTINATION?

By coming together as one destination, the members of the *sandestination* alliance will have an opportunity to attract new visitors to the area and position the Sandestin-area as the most complete resort destination in all of Northwest Florida.



SANDESTINATION FEATURES

Among *sandestination's* most notable features are:

- A world renowned, 2,400-acre resort and three national brand hotels, with more than 2,600 guest rooms
- Seven miles of sugar white sand beaches and a pristine bay front
- A marina and a wide range of water sports
- The nation's largest designer outlet center
- Unique shopping experiences featuring leading, nationally-recognized brand names to one-of-a-kind boutiques
- Over 40 dining options to fit every desired taste and experience from casual to fine dining
- Evening entertainment ranging from peaceful hide-aways to active nightlife options
- Three spas and eight exercise facilities
- Four nationally-recognized golf courses
- 15 tennis courts
- Nearly 100,000 square feet of combined meeting and/or event space
- Hundreds of events and activities for all age groups, many of which are free or low cost



SANDESTINATION INFORMATION AND CONTACTS

WEBSITE: www.sandestination.com

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Local business contacts:

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- Grand Boulevard at Sandestin® - Elaine Ashman, 850.269.0876
- Hilton Sandestin® Beach Golf Resort and Spa – Nancy Stanley, 850.267.9661
- The Market Shops at Sandestin® - Rebecca Job, 850.267.8660
- The Residence Inn by Marriott Sandestin® - Lisa Bulriss, 850.654.6322
- Sandestin® Golf and Beach Resort – Laurie Smith, 850.267.7521
- Silver Sands Factory Stores – Traci Stokes, 850.654.9771
- The Village of Baytowne Wharf – Claude Comtois, 850.267.6261

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